

COMPUTERWORLD - RATES 2012

Format	Type size	Bleed size	B/W+ 1 add. colour	B/W text page	Full colour basic rate	Full colour text page
	(mm)	(mm)	(USD)	(USD)	(USD)	(USD)
Cover IV	225 × 257	260 x 307	3,350	-	4,600	-
Cover II	225 × 257	260 x 307	2,950	-	4,300	-
Cover III	225 × 257	260 x 307	2,700	-	3,900	-
1/1	225 × 257	260 x 307	2,500	-	3,500	-
Strip	225 × 30	260 x 47	-	1,650	-	2,500
1/2 vertical	110 × 257	130x307	1,450	1,870	2,100	2,700
1/2 horizontal	225 × 127	260x152	1,450	1,870	2,100	2,700
1/3 horizontal	225 × 81	260 x 98	-	1,650	-	2,250
1/4 vertical	110 × 127	-	850	1,100	1,200	1,550
1/4 horizontal	225 × 61	260x81	850	1,100	1,200	1,550
1/4 column	53 × 257	73 x 307	850	1,100	1,200	1,550
1/8 vertical	53 × 127	-	500	650	700	850
1/8 horizontal	110 × 61	-	500	650	700	850
1/16 career	53 × 61	-	250	350	350	450
Junior page	179 × 220	-	-	2,800	-	3,700

Insert	Loose insert		Fixed insert		Bound-in insert
	(USD/cp)		(USD/cp)		(USD/cp)
Up to 50 gr	0.17		0.19		0.21
Up to 100 gr	0.20		0.22		0.25

Other (USD)

Poly wrapping			0.05/cp		
Belly band	500 mm x 50 mm		2,600		

COMPUTERWORLD - SCHEDULE 2012

Issue	Month	On-sale date	Copy deadline	Insertion deadline
1-2	January	January 11.	January 3.	January 5.
3-4		January 25.	January 17.	January 19.
5-6	February	February 8.	January 31.	February 2.
7-8		February 22.	February 14.	February 16.
9-10	March	March 7.	February 27.	March 1.
11-12		March 21.	March 7.	March 15.
13		March 28.	March 20.	March 22.
14	April	April 4.	March 27.	March 29.
15		April 11.	April 3.	April 5.
16		April 18.	April 10.	April 12.
17		April 25.	April 17.	April 19.
18-19	May	May 9.	May 2.	May 3.
20		May 16.	May 8.	May 10.
21		May 23.	May 15.	May 17.
22		May 30.	May 22.	May 24.
23-24	June	June 13.	June 5.	June 7.
25-26		June 27.	June 19.	June 21.
27-28	July	July 11.	July 3.	July 5.
29-30		July 25.	July 17.	July 19.
31-32	August	August 8.	July 31.	August 2.
33-35		August 29.	August 21.	August 23.
36	September	September 5.	August 28.	August 30.
37		September 12.	September 4.	September 6.
38		September 19.	September 11.	September 13.
39		September 26.	September 18.	September 20.
40	October	October 3.	September 25.	September 27.
41		October 10.	October 2.	October 4.
42		October 17.	October 9.	October 11.
43-44		October 31.	October 19.	October 25.
45	November	November 7.	October 30.	October 30.
46		November 14.	November 6.	November 8.
47		November 21.	November 13.	November 15.
48		November 28.	November 20.	November 22.
49-50	December	December 5.	November 27.	November 29.
51-52		December 19.	December 11.	December 13.