

<b>GAMESTAR - RATES 2010</b>			
<b>Format</b>	<b>Type size (mm)</b>	<b>Bleed size (mm)</b>	<b>Full colour (USD)</b>
Cover IV	200 × 271	235 × 307	2450
Cover II	200 × 271	235 × 307	2200
Cover III	200 × 271	235 × 307	2150
1/1	200 × 271	235 × 307	1950
1/2 vertical	98 × 247	116 × 307	1150
1/2 horizontal	200 × 120	235 × 145	1150
1/3 horizontal	200 × 80	235 × 105	880
1/4 vertical	98 × 120	–	660
1/4 column	–	65 × 307	660
1/4 horizontal	200 × 58	235 × 83	660
1/6 horizontal	98 × 80	–	470
1/8 horizontal	98 × 58	–	380
Banner	–	235 × 35	530

<b>INSERT</b>	<b>Loose insert (USD/cps)</b>	<b>Fixed insert (USD/cps)</b>	<b>Bound-in insert (USD/cps)</b>
Up to 50 g	0.14	0.15	0.18
Up to 100 g	0.16	0.17	0.19
CD & DVD	65 / MB		

<b>GAMESTAR - SCHEDULE 2010</b>				
<b>Issue</b>	<b>On-sale date</b>	<b>Ordering deadline</b>	<b>Insertion deadline</b>	<b>Copy deadline</b>
<b>1</b>	<b>January 21.</b>	January 4.	January 8.	January 14.
<b>2</b>	<b>February 18.</b>	February 1.	February 5.	February 11.
<b>3</b>	<b>March 18.</b>	March 1.	March 5.	March 11.
<b>4</b>	<b>April 15.</b>	March 29.	April 2.	April 8.
<b>5</b>	<b>May 20.</b>	May 3.	May 7.	May 13.
<b>6</b>	<b>June 17.</b>	May 31.	June 4.	June 10.
<b>7</b>	<b>July 15.</b>	June 28.	July 2.	July 8.
<b>8</b>	<b>August 19.</b>	August 2.	August 6.	August 12.
<b>9</b>	<b>September 16.</b>	August 30.	September 3.	September 9.
<b>10</b>	<b>October 21.</b>	October 4.	October 8.	October 14.
<b>11</b>	<b>November 18.</b>	November 2.	November 5.	November 11.
<b>12</b>	<b>December 16.</b>	November 29.	December 3.	December 9.