

COMPUTERWORLD - RATES 2010						
Format	Type size (mm)	Bleed size (mm)	B/W+ 1 add. colour (USD)	B/W text page (USD)	Full colour basic rate (USD)	Full colour text page (USD)
Cover IV	225 × 274	260 × 307	3330	-	4580	-
Cover II	225 × 274	260 × 307	2950	-	4210	-
Cover III	225 × 274	260 × 307	2700	-	3830	-
1/1	225 × 274	260 × 307	2500	-	3500	-
Strip	225 × 30	260 × 47	-	1620	-	2220
1/2 vertical	110 × 274	130 × 307	1420	1870	2110	2700
1/2 horizontal	225 × 135	260 × 152	1420	1870	2110	2700
1/3 horizontal	225 × 81	260 × 98	-	1610	-	2220
1/4 vertical	110 × 135	-	830	1080	1210	1550
1/4 horizontal	225 × 64	260 × 81	830	1080	1210	1550
1/4 column	53 × 274	73 × 307	830	1080	1210	1550
1/8 vertical	53 × 135	-	500	620	660	830
1/8 horizontal	110 × 64	-	500	620	660	830
1/16 career	53 × 64	-	250	320	340	430
Junior page	179 × 220	-	-	2750	-	3700

Insert	Loose insert (USD/cps)	Fixed insert (USD/cps)	Bound-in insert (USD/cps)
Up to 50 g 0	0.17	0.19	0.21
Up to 100 g 0	0.20	0.22	0.25

Other (USD)	
Poly wrapping	0,050
Belly band 500 mm × 50 mm + 30 mm splice area	2500

COMPUTERWORLD - SCHEDULE 2010					
Issue	Month	On-sale date	Ordering deadline	Copy deadline	Insertion deadline
1-2	January	January 12.	December 28.	January 5.	January 8.
3-4		January 26.	January 13.	January 18.	January 22.
5-6	February	February 9.	January 27.	February 1.	February 5.
7-8		February 23.	February 10.	February 15.	February 19.
9	March	March 2.	February 17.	February 22.	February 26.
10		March 9.	February 24.	March 1.	March 5.
11		March 17.	March 4.	March 9.	March 13.
12		March 23.	March 10.	March 12.	March 19.
13		March 30.	March 17.	March 22.	March 26.
14	April	April 7.	March 25.	March 30.	April 3.
15		April 13.	March 31.	April 2.	April 9.
16		April 20.	April 7.	April 12.	April 16.
17		April 27.	April 14.	April 19.	April 23.
18	May	May 4.	April 21.	April 26.	April 30.
19		May 11.	April 28.	May 3.	May 7.
20		May 18.	May 5.	May 10.	May 14.
21		May 26.	May 12.	May 18.	May 22.
22-23	June	June 8.	May 26.	May 31.	June 4.
24-26		June 22.	June 9.	June 14.	June 18.
27-28	July	July 6.	June 23.	June 28.	July 2.
29-30		July 20.	July 7.	July 12.	July 16.
31-32	August	August 3.	July 21.	July 26.	July 30.
33-35		August 17.	August 4.	August 9.	August 13.
36	September	September 7.	August 25.	August 30.	September 3.
37		September 14.	September 1.	September 6.	September 10.
38		September 21.	September 7.	September 13.	September 17.
39		September 28.	September 15.	September 20.	September 24.
40	October	October 5.	September 22.	September 27.	October 1.
41		October 12.	September 29.	October 4.	October 8.
42		October 19.	October 6.	October 11.	October 15.
43		October 26.	October 13.	October 18.	October 22.
44	November	November 2.	October 20.	October 25.	October 29.
45		November 9.	October 27.	November 1.	November 5.
46		November 16.	November 3.	November 8.	November 12.
47		November 23.	November 10.	November 15.	November 19.
48	December	November 30.	November 17.	November 22.	November 26.
49-50		December 7.	November 24.	November 29.	December 3.
51-52		December 21.	December 8.	December 13.	December 17.